FUEL AMERICA CORPORATION™

REVOLUTIONIZING HOME DELIVERY FUEL SERVICES

2025

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FuelAmerica™

Fuel America is an early-stage energy logistics company pioneering *home delivery fuel services*. We deliver fuel directly to consumers and fleets via an on-demand mobile platform, paired with a rewards ecosystem and strategic B2B/B2C partnerships. We offer a scalable, tech-enabled solution targeting a $100B+ TAM.

Raising $10M under Reg-D 506(c) in Seed Round.

Shifts in consumer behavior	Sustainability mandates, and	Logistics innovation

Create a window of opportunity for agile fuel distribution models.

Opportunity: Legacy Fueling Systems Are Broken

- Time-consuming and inefficient for both consumers and fleets
- Inconvenient, limited access to fuel across urban and suburban geographies
- Lack of incentives or loyalty from traditional fuel retailers
- High friction in last-mile delivery for businesses
- Fuel is one of the last major verticals untouched by home delivery innovation

Why Invest: Fuel America is a Smart Investment

Experienced Leadership: Deep expertise in oil, gas, logistics, and AI innovation	Seasoned Leadership: Decades of experience in oil, gas, logistics, and AI	Growing Market: Gas station closures and clean fuel mandates driving demand
Sustainable Solutions: EPA-certified renewable diesel delivery meets ESG and regulatory goals	Scalable Model: AI-optimized mobile refueling for fleets and residential users	Integrated Ecosystem: Fuel America Cards, Rewards Program, and Mobile App
Target IRR: 20–35%	Clean Cap Table: No founder dilution to date	Multiple Exit Paths: M&A or strategic IPO potential

Market Potential

Nationwide Demand: Over 82 million homeowners[1] and 45 million gas-powered cars in states banning new gas stations present a massive opportunity

Strategic Partnerships: Ongoing discussions in Texas, Georgia, Arkansas, Mississippi, and North Carolina to address school bus driver shortages with clean fuel solutions

K-12 School Districts: Reliable, cost-efficient fuel for school buses using EPA-approved Renewable Green Diesel

[1] U.S. Census Bureau, American Community Survey 2019–2023

Market Growth Size: Total Addressable Market (TAM)

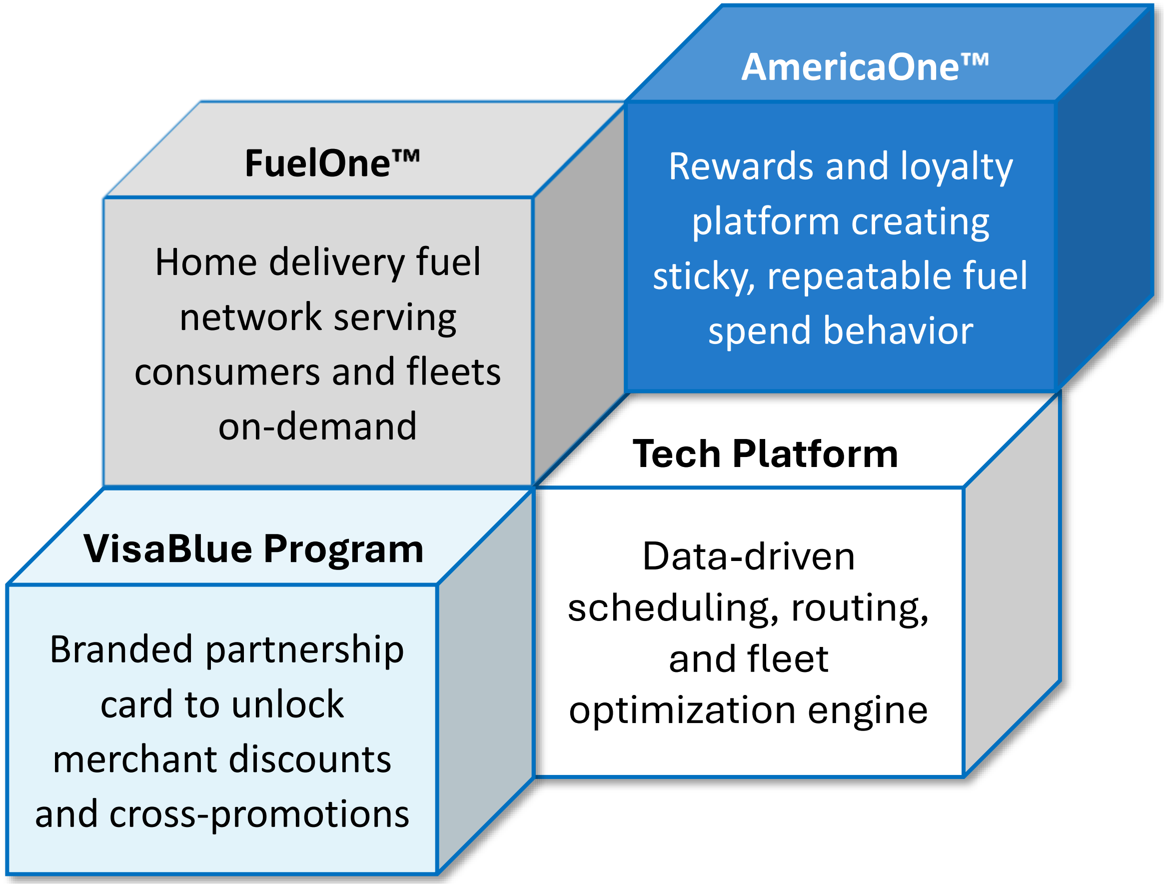
$100B+ U.S. fuel distribution and logistics market

200M+ personal vehicles

12M+ fleet vehicles in operation;

- **Growth driven by convenience economy, fleet electrification trends, and infrastructure gaps**
- **Home fuel delivery services represent a growing segment with low penetration**

Unique Value Proposition: Fuel America Platform



Business Model & Revenue Streams

Our Multichannel Approach to Scalable Growth

B2B

- Fleet fueling contracts
- Subscription-based logistics solutions
- Systems integration for large-scale operations

B2B2C

- White-label merchant reward programs
- Consumer behavior data monetization

B2C

- Direct-to-consumer home delivery fueling
- Targeted upsells through branded rewards

Recurring Revenue Drivers

- Loyalty engagement via VisaBlue™
- Delivery service fees
- Margins on fuel purchases across all channels

Milestones

- ★ Operating in 4 states: Colorado, Texas, California, Arizona
- ★ Securing FA Fuel Depot locations across the Cotton Belt
- ★ EPA engagement underway to support clean school bus initiatives
- ★ FuelOne™ mobile app and MyHomeFuel.com e-commerce site in development
- ★ Built core team and board of seasoned logistics, tech, and energy professionals

Roadmap: Next 12 Months

Q3 2025

Launch FuelOne™ app

Launch MyHomeFuel.com

Execute 6+ MOUs with HOAs & fuel suppliers

Q4 2025

Expand operations to 3 additional Southeastern states

Launch Green Diesel pilot in 2 school districts

Q1 2026

Integrate Grocery Rewards with major supermarket chains

Scale customer acquisition and regional delivery zones

Q2 2026

Q2 2026

Reach 15,000 monthly deliveries

Surpass 500,000 gallons delivered

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Competitive Positioning: Our Edge

- First-mover in home fuel delivery
- Integrated platform: fueling + loyalty + payments
- Capital-light partner fleet model
- Reward-based customer lock-in vs. price wars

Competitive Advantange

Feature	Fuel America	Booster	Yoshi	Site Fuel	Sure Fuel	Atlas Oil
Green Diesel Focus	✓	✗	✗	✗	✗	✗
HOA Delivery Model	✓	✗	✗	✗	✗	✗
Grocery Rewards Integration	✓	✗	✓	✗	✗	✗
School Bus Fuel Program	✓	✗	✗	✗	✗	✗
AI-Driven Routing	✓	✓	✓	✗	✗	✓
Residential Market Focus	✓	✗	✓	✗	✗	✗
Veteran Hiring Pipeline	✓	✗	✗	✗	✗	✗
B2B2C Fleet Partnerships	✓	✗	✗	✓	✓	✓

Go-to-Market Strategy

Scalable Customer Acquisition

Fuel & Logistics Partnerships

Partner with fuel distributors and last-mile logistics networks

Retail & Supermarket Integration

Leverage supermarket and retail partnerships for co-branded rollout

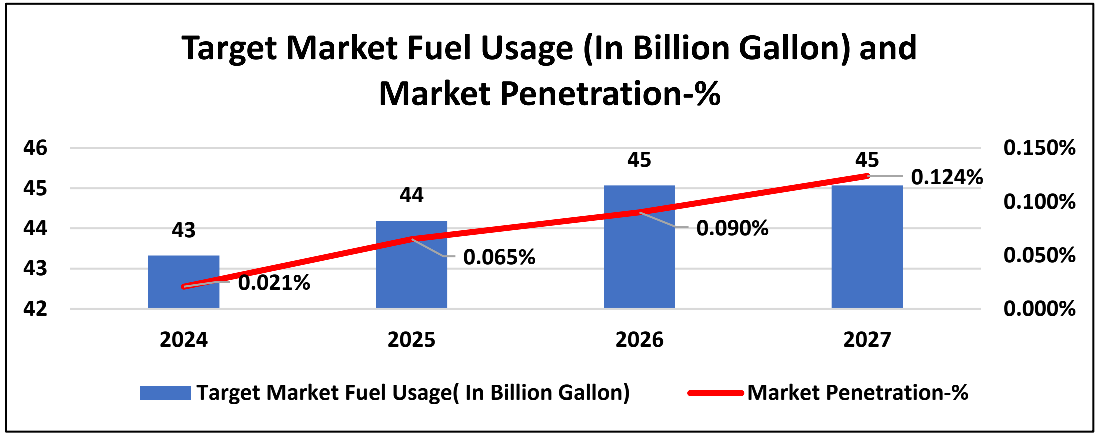
Geographic Targeting

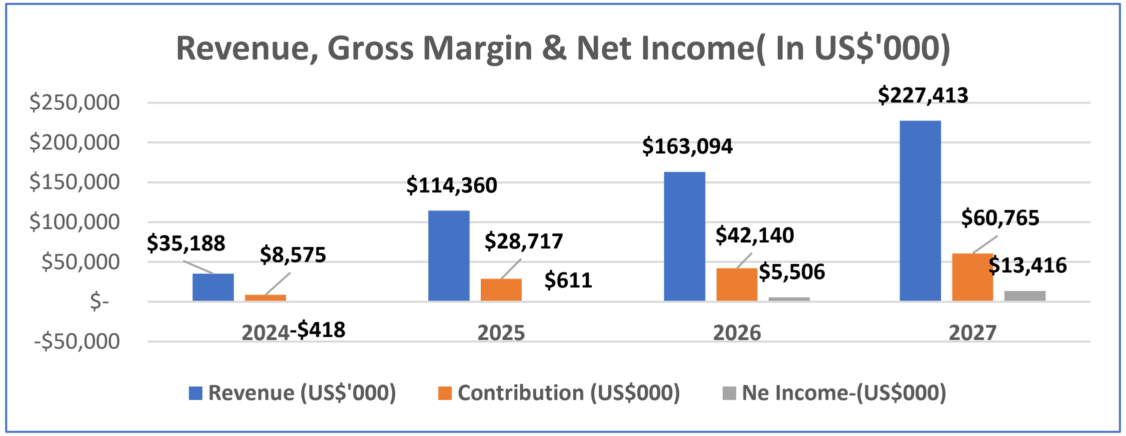
Focus on high-density cities with fleet demand and HOA zones

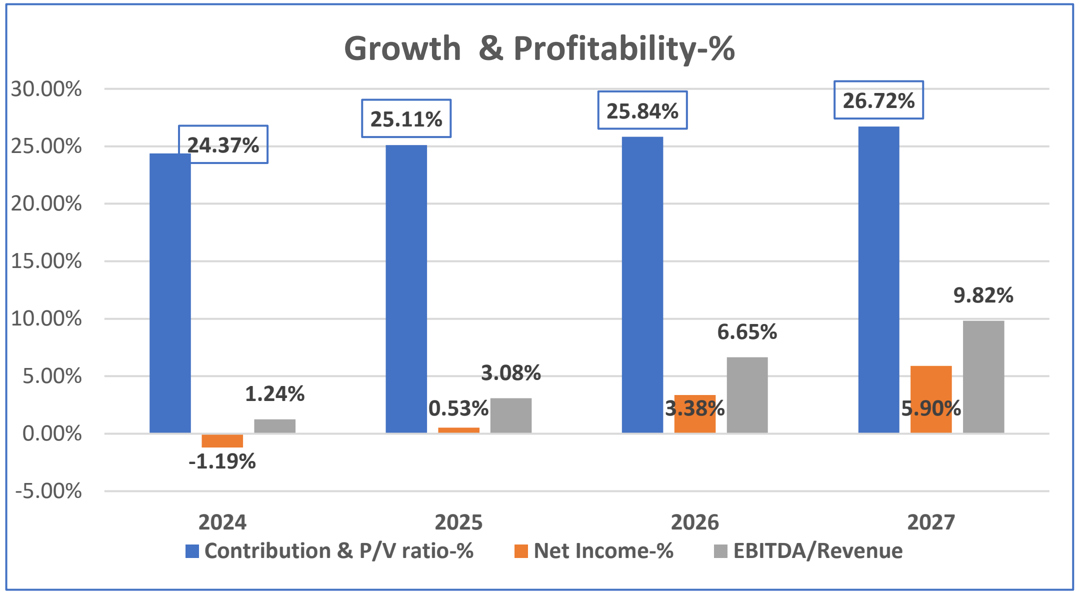
Consumer Incentives

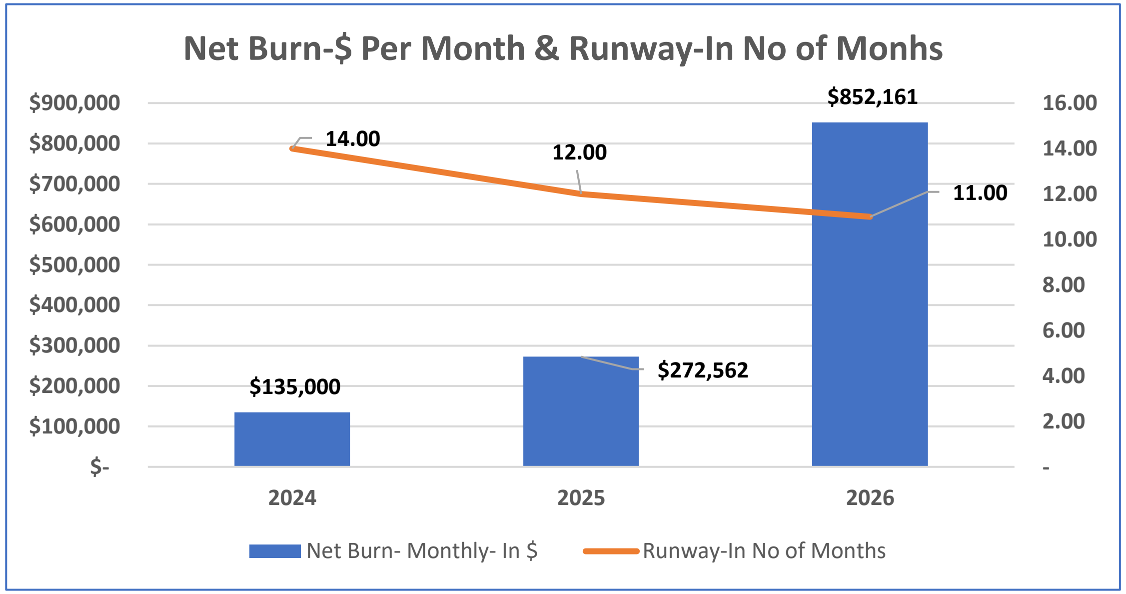
Incentivize early adopters through rewards and convenience

Financial Projections









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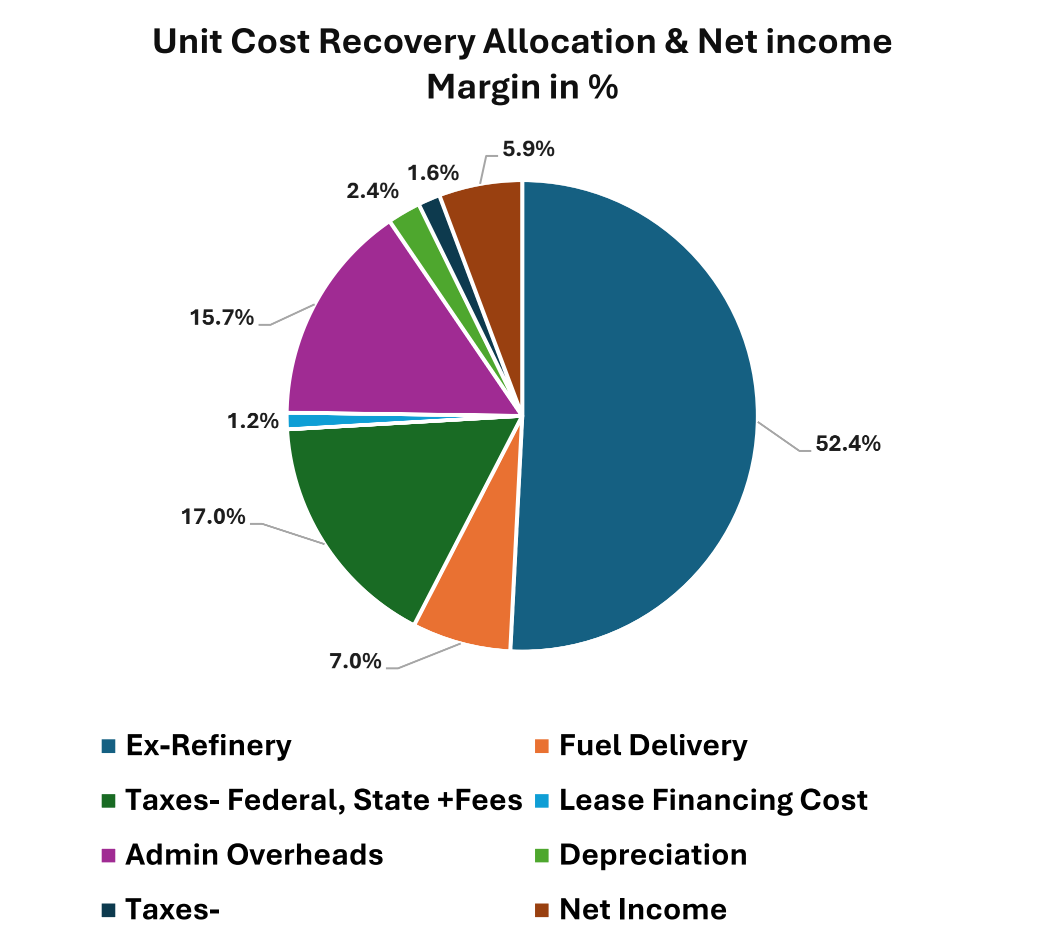
Unit Economics

Unit Economics		
		Average /Gallon
Average Price/Gallon in USA		**$3.90**
Cost Composition		
Ex-Refinery		$2.04
Fuel Delivery & Transport		$0.27
Taxes- Federal, State +Fees		$0.66
Mark-Up- Groos Margin-$		$0.92
Other Income	**$**	**0.17**
Net Margin-$		**$1.09**
Less:Lease Financing Cost	$	0.05
Less: Admin Overheads	$	0.64
EBITDA	$	0.40
Depreciation & Amortization	$	0.10
EBT	$	0.30
Taxes-	$	0.06
Net Income	**$**	**0.24**



Unit Economics are based on 2027 Fiscal Year Plan

Financial Snapshop & Drivers

Revenue Drivers

- Per-gallon fuel markup (commercial & residential)
- Subscription and delivery fees via mobile app
- Interchange and transaction fees (FuelOne Card)
- Partner revenue from grocery reward

Unit Economics

Cars	Gallons	Revenue	Gross Margin	LTV
Car 1	25	$87.50	26.29%	$276.00
Car 2	33	$66.00	46.00%	$364.32

Cash Burn & Runway (Post-Raise)

- Monthly Burn Rate (est.): $600K
- Runway from $10M raise: ~16 months
- Major spend categories: fuel inventory, salaries, tech capex, depot setup

Breakeven Timeline: 3 years

Pricing Model - Volume Based Discounts

Sensitivity Analysis

Fuel America-Business Plan Sensitivity Analysis (4 Years)- In US$	Base Case	Low Growth	Accelarated
Revenue- Base Year-2025	$ 35,188,083	$ 30,000,000	$ 43,000,000
CAGR-% in Revenue(2025-28)- Based on Plan	85.00%	73.19%	104.91%
Revenue- Cumulative 4 Years- Based on Plan	$ 540,055,158	$ 465,034,470	$ 666,549,406
Gross Margin-%(Cumulative-2025-2028)	25.96%	25.96%	25.96%
Net Income-Cumulative 4 Years-	$ 19,113,936	$ 13,951,034	$ 29,994,723
Net Income-%-(Cumulative 4 Years)	3.54%	3.00%	4.50%
Terminal Year-After Tax Profit Margin on Liquidity-%	5.90%	5.00%	6.20%
Expected P/E Ratio at Liquidity	11.70	11.70	11.70
Number of Years to Liquidity	4.00	4.00	4.00
Discount Rate-%	50.00%	50.00%	50.00%
Required Investment-Equity-Incremental	$ 10,000	$ 10,000	$ 20,000

Capitalization Policy assumes a Capital raise of $10M under Reg-D 506(c) – Seed Round

To implement accelerated growth strategy, Fuel America™ plans to raise an incremental capital round of $10M around Q-4/2025 under Reg A+ - Tier 2 offering

Projected CAGR: 104.91%, Terminal Year Net-Income (%) : ~6.20%, Expected P/E: 11.70x Liquidity (Exit in 2027)

Fuel America™ will review the plan for national rollout during Q-3/26 and is expected to raise about $50m (Reg A+ - Tier2) to implement the national expansion and rollout

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Sources & Uses

Fuel America is raising $10M - Equity/Convertible Note/Safe Instrument – Reg D

Sources	Amount
Investors Capital	10,000,000
Total	**10,000,000**

Uses	Amount
Reg-A- Filing Legal Cost	(80,000)
Start-Up Implementation Cost	(350,000)
Truck Financing Charges	(420,000)
Depot Build Up Cost	(110,000)
IT System Application Development & Capex	(820,000)
Fuel Cost & Inventory Build Up Cost	(3,600,000)
Salaries & Wages-Trial Period	(1,500,000)
Operating Cost & Working Capital	(2,590,000)
Transaction Expenses/Fees	(530,000)
Total	**(10,000,000)**

Uses: Percentage Breakdown

- 41.3% - Fleet Expansion and Operations
- 25.9% - Operating Cost & Working Capital
- 15.0% - Salaries and Wages (Trial Period
- 8.2% - Technology Development
- 6.1% - Capital Raising Costs
- 3.5% - Start-Up Implementation Cost

Leadership Team

Fuel America™ is led by a seasoned team with deep expertise across financial services, fintech, aviation, oil, telecom, logistics, and technology—bringing the strategic insight and operational know-how to drive rapid growth.

Paul F. Martia, CEO
With over 50 years of experience, he founded Air Evac—the first helicopter paramedic service in the U.S.—and has built a career at the intersection of oil, aviation, and emergency logistics.

Dulal Das, CFO
A finance veteran with more than 25 years in corporate strategy and risk, he is a Chartered Accountant with an MBA and CVA, specializing in startup valuation and financial leadership.

Tom Ferguson, COO
He brings 30+ years of global experience, including leadership roles at AT&T in Asia and China, successfully leading corporate strategy, M&A, and international operations.

Lawrence T. Henderson, Director of Veteran Services
With four decades of experience in construction and logistics, he leads Fuel America's veteran hiring initiatives, focusing on recruiting experienced drivers from military backgrounds.

Mark Acevedo, Pilot Program Lead
Formerly at First Data, he is a specialist in mobile payments and digital fueling platforms, spearheading our pilot initiatives and app-based service rollouts.

Specific Risks

Financial models and other supporting information regarding historical data, hypothetical target returns, contextual analysis, and other pertinent matters will be made available to prospective investors upon request. There is no guarantee of success, and there is a potential for loss of your investment.

- Intensifying Competition: The on-demand fuel market faces increased competition as fuel costs rise and the benefits of on-demand services become more widespread, leading to potential challenges in maintaining market share and profitability.

- Evolving Vehicle Technology: The emergence of battery-powered electric vehicles (EVs), hydrogen fuel cell vehicles, and plug-in hybrid EVs presents a shift in consumer preferences, potentially impacting the demand for traditional fuel and creating a need for adaptation within the on-demand fuel industry.

- Government Regulations: The on-demand fuel sector is subject to evolving state and federal regulations, which can introduce operational and market risks, requiring compliance and potential changes to business practices.

- Environmental Impact and EPA Standards: Stringent EPA emission standards and growing environmental concerns drive the push for cleaner fuel alternatives, impacting the demand for traditional fuel and potentially influencing the adoption of on-demand fuel services.

- Entry Barrier Dynamics: While the on-demand fuel market offers opportunities for new entrants, existing players with established infrastructure, technology, and customer bases hold a competitive advantage. However, the minimum entry barriers pose a risk of increased competition, requiring continuous innovation and differentiation to maintain market position.

- Early-stage company risk - no financial operating history, limited assets, and cash flow.

- Private securities are speculative, illiquid, and carry a high degree of risk – including the loss of the entire investment.

General Risks

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Risks related to market conditions and governmental programs

- We may be adversely impacted by weakness in the local economies we serve
- New legislation and/or regulatory laws affecting our operations may affect our performance

Risks related to our business/operations

- We may be unable to successfully execute and manage our growth strategy
- Our success will depend on our ability to hire, train and retain key personnel

Risks related to our industry

- The industries in which we operate are highly competitive and many of our competitors have access to greater financial resources, lower funding costs and greater access to liquidity
- Unfavorable future conditions could adversely impact our business, financial position, results of operations and/or cash flows

Risks related to funding sources and interest rates/debt markets

- We are substantially dependent upon our secured and unsecured funding arrangements. If any of our funding arrangements are terminated, not renewed or otherwise become unavailable to us, we may be unable to find replacement financing on economically viable terms, if at all, which would have a material adverse effect on our business, financial position, results of operations and cash flows
- Changes in economic and legal conditions could materially and adversely affect our transactions, business, financial position, results of operations or cash flows
- Our earnings and reputation may be adversely affected if risk is not properly managed

Risks related to proposed financing transaction

- There is no assurance that we will be able to obtain additional capital as needed
- There is no guarantee of success, and there is a potential for loss of your investment
- There can be no assurance that any financial projections delivered to a prospective investor will accurately reflect the predicted profitability of our business
- There is currently no market for our securities; and it is unlikely that a market will develop in the future, which would impact your ability to resell our securities in an orderly fashion

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Contact Information

Tim Russell
(404) 617-7759
t.russell@FuelAmerica.net

FUEL AMERICA MOBILE

Mark Acevedo
(480} 548-8856
MDA@FuelAmerica.net

Paul Martia
(480) 548 – 8856
pfm@FuelAmerica.net

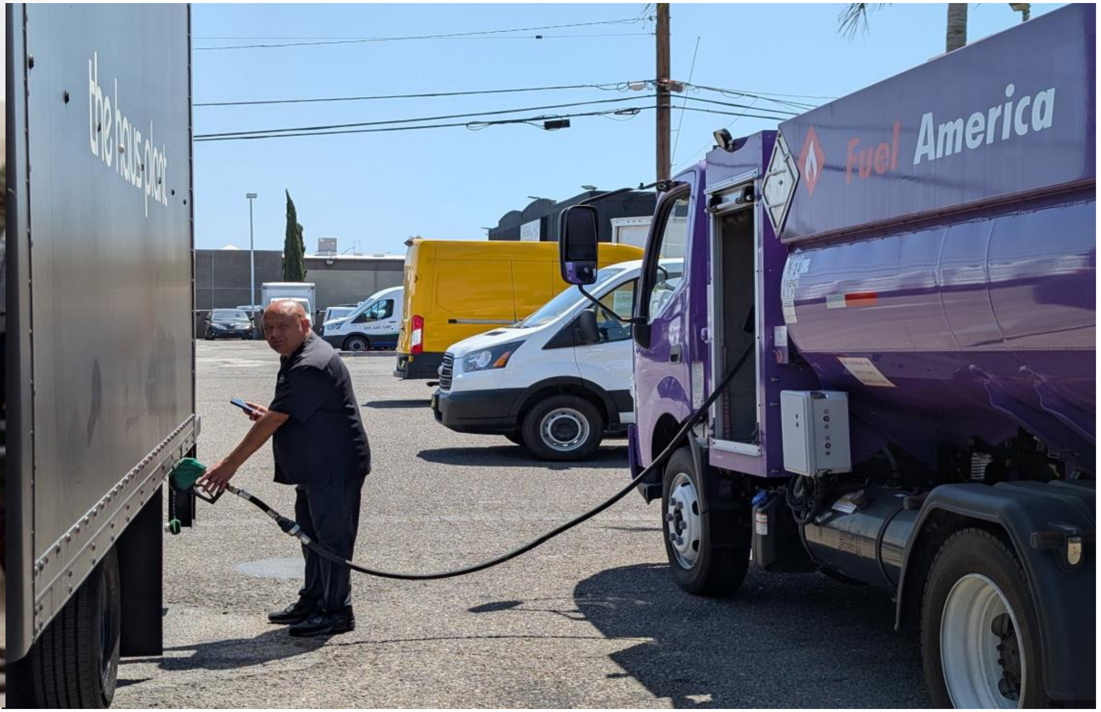
Tom Ferguson
(480) 548-8856
t.ferguson@FuelAmerica.net

FuelAmerica™

FUEL AMERICA CORPORATION™

Industry: Mobile Fueling & Energy Transportation Services

Company Type: Fuel Delivery | **Investment Type: Equity** | **Size: $10 Million** | **Location: North America**



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